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PATENT APPLICATION
TRANSMITTAL
(37 CFR §1.53(b))

Atty Docket No.: 3063/43

Total Pages: 60

First Inventor or Application Identifier: Gerba

Express Mail Label No. (37 CFR 1.10): EL 920635798 US

BOX PATENT APPLICATION
Assistant Commissioner for Patents
Washington, D.C. 20231

Re: Applicant(s) or Identifier: George Gerba et al.
 Serial No. : To be assigned
 Filed : Herewith
 Title : SYSTEM AND METHOD FOR DISPLAYING
 ADVERTISING IN AN INTERACTIVE PROGRAM
 GUIDE

☐ Applicant claims small entity status

Kindly file the annexed papers indicated below:

☒ Original application for Patent including Specification (40 pages) and Drawing(s) (16 sheets, Figs. 1-20)☒ Unexecuted Declaration and Power of Attorney (3 pages)☐ Non-publication request☒ Return Receipt Postcard

The fee has been calculated as follows: FILING FEE WILL BE SUBMITTED LATER

	Claims	Claims Paid for	Extra	Rate (Sm. Ent.)	Fee	Rate	Fee
BASIC FILING FEE				\$ 355	\$	\$ 710	\$710
Total	37	- 20 =	17	x \$9	\$0.00	x \$18	\$306
Indep.	6	- 3 =	6	x \$40	\$0.00	x \$80	\$480
MULTIPLE DEPENDENT CLAIM PRESENT				+ \$135	\$0.00	+ \$270	\$
				TOTAL	\$		\$

☐ A check in the amount of \$.00 is enclosed.☐ The Commissioner is hereby authorized to charge the fee of \$.00 to the undersigned attorney's Deposit Account No. 02-4270.

Correspondence address: Use Customer Number 29858.

Respectfully submitted,

Dated: August 14, 2001

By:

Seth H. Ostrow, Reg. No. 37,410

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